

EXECUTIVE, PROFESSIONAL AND MILITARY CAREER TRANSITIONS



CAREER TRANSITION: YOUR PATH TO MORE

The decision to change one's career path is often made with much forethought and perhaps trepidation. It is our privilege to bring our expertise to bear, to partner with those who want more from their career – more challenge, more promotional opportunities, more impact, more personal satisfaction and more income.

As your Career Transition Specialists, Professional Development Strategies will focus your desire for more in your career into defined action.

www.pdscareers.com

Tucson, AZ 520-395-0782



CAREER ANALYSIS

When you become a client of Professional Development Strategies, we design a highly individualized, systematic and results-oriented plan to propel you to reach your career goals. In-depth career analysis and career mapping set the stage for future career progression.

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BRAND VALUE

Your PDS Career Transition Coach will expertly guide you in defining your:

- ➔ Individual Value Proposition
- ➔ Signature Strengths
- ➔ Personal Accomplishments
- ➔ Success Characteristics

What you discover during the brand value process will empower you throughout your career transition – to gain influential contacts, influence interview outcomes and negotiate career winning offers.



EXPANDING YOUR REACH

Transitioning into a new role requires connecting with decision makers in new organizations and industries. Your PDS coach will teach you the finesse of connecting with those who may be influential in parlaying your value into positions within their organizations.

From messaging to meetings, PDS provides you with the right approach, content and follow-up that will bring you in front of career decision makers.

ARE YOU LINKEDIN?

Communicating your brand value extends to creating your professional presence on LinkedIn. Why LinkedIn? With over 100 million users in the US alone, and 300 million worldwide, LinkedIn has become the pre-eminent site for connecting with influential contacts and being sourced by recruiters. PDS will expertly position you so you can both find and attract career opportunities.

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FEARLESS INTERVIEWING



Fearless interviewing comes from within. It is a combination of being fully confident in communicating your brand value and being fully prepared to control the interview exchange through masterful responses.

PDS interview coaching will empower you to present your value with the confidence needed to influence the process in your favor.

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NEGOTIATION STRATEGIES

Positioning yourself for successful salary and benefits negotiations starts well before numbers are put on the table.

Your PDS Coach will provide you with the insight, strategies and language to effectively position your value to elicit win-win offers in career building roles.

PDS CAREER TRANSITION PROCESS

- ➔ Personal Career Transition Coach
- ➔ Comprehensive Career Analysis
- ➔ Development of Your Brand Value
- ➔ Your Professional Presence on LinkedIn
- ➔ Networking To Reach Your Target Market
- ➔ Fearless Interviewing
- ➔ Salary & Negotiations Expertise

Professional Career Transition Coaching = Career Impact for *Life!*



To gain more from your career – more impact, more challenge and more satisfaction – call PDS to activate your career transition.